

Tucker Klaasmeyer Racing Seeking Naming Rights Partner

PRESS RELEASE January 24, 2018 - Tucker Klaasmeyer Racing (TKR) has announced that in conjunction with their new affiliation with Keith Kunz Motorsports they are seeking sponsor partners for the 2018 season. Primary and associate sponsor positions are available. The primary sponsor will have their organization's name and brand displayed on the car, driver fire suit and car hauler. The sponsor will be promoted through appearances by Tucker and boosted through influence on his social media channels.

Tucker is an up-and-coming influencer who has grown his social media presence to over 4,400 Facebook Likes, 2,700 Twitter Followers and 4,500 Instagram Followers. The sponsor will be prominently featured through his rapidly growing social accounts.

TKR competes in dirt track, open wheel racing in the POWRi National Series. TKR races across tracks in Kansas, Missouri, Illinois, Indiana and Wisconsin. Tucker raced in 35 races in 2017 with 16 top 10 finishes and two wins (i44 Speedway, Perth Motor Speedway). He finished second in points in POWRi National Series.

On January 3, Tucker signed with Keith Kunz Motorsports (KKM) for the 2018 racing season. Keith Kunz Motorsports began in the 2001 and has six drivers including Tucker. Over the years, KKM has won hundreds of races they've competed in since his journey began.

Tucker Klaasmeyer said, "I am dedicated to improving myself as a driver and finding a sponsor that will become a part of my overall brand. My goal is to win an open wheel racing championship and race fulltime with the World of Outlaws Craftsman Sprint Car Series with the help of my sponsor."

The sponsorship deal is being negotiated by Manrique Group, a sports marketing agency based in Minneapolis. Manrique Group is in the early stages of discussing partnership opportunities with companies interested in pursuing the primary sponsorship or associate sponsorships. They are open to discussing equipment and/or product supply opportunities. They will spend the next 60 to 90 days meeting with companies interested in pursuing sponsorship.

Interested parties can contact Joe Cox, Business Development Specialist at Manrique Group at (952) 261-8481 or joe.cox@manriquegroup.com

Manrique Group is a sports and entertainment agency based in Minneapolis. They are the sports marketing agency of record for Tucker Klaasmeyer Racing, North American Hockey League and the Great Clips, Inc.

Tucker Klaasmeyer is a 22-year-old driver from Paola, Kansas. Tucker grew up a race fan with idols such as Steve Kinser, Sammy Swindell and Jeff Gordon. He was introduced to sprint car racing by his dad and uncle when he was very young. Tucker started to explore the opportunity to race when he entered high school. He began a more focused career once he graduated and had the freedom and time to pursue his dream.